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THE EVENT LEADERSHIP EXECUTIVE CERTIFICATE PROGRAM

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[Non-degree Programs](#) > The Event Leadership Executive Certificate Program

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OUR FACULTY

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Our distinguished, multi-award-winning faculty combines more than 150 years of event experience, three hall-of-fame inductees, and two event planners-of-the-year to help you advance!

GAIL S. BOWER, president, Bower & Company Consulting, LLC; and instructor of Sponsorship and Fundraising. Assists non-profits in raising visibility and revenue through sponsorship. 20 years experience producing and marketing festivals and managing corporate sponsorship programs including New Orleans Jazz & Heritage Festival and JVC Jazz Festival.

GENE COLUMBUS, manager for entertainment casting, Walt Disney World Entertainment; instructor of Entertainment and Production; inductee, Event Solutions Event Industry Hall of Fame.

KAREN EMORY, former director of Special Events for Temple University; Certified by the Protocol School of Washington; Instructor of Protocol and Etiquette.

DANA R. GIOVINETTI, CMP, CMM: meeting planner, PriceWaterhouseCoopers LLP;

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instructor of Corporate Event Leadership; past president, Philadelphia Meeting Professionals International (MPI).

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APRIL L. HARRIS, author of *Academic Ceremonies: A Handbook of Traditions and Protocol*, *Etiquette and Protocol: A Guide for Campus Events*, and *Special Events: Planning for Success*; instructor of *Etiquette and Protocol*. Ms. Harris is an internationally recognized expert in etiquette and protocol, and is currently the director of alumni relations for the University of Alabama in Huntsville.

DION MAGEE, regional director, HelmsBriscoe; instructor of *Event Solutions Process*; *Event Solutions Corporate Planner-of-the-Year*; founder and publisher of *Black Bride & Groom Magazine*.

IRA ROSEN, CFEE; president, Entertainment on Location; instructor of *Entertainment and Production*; producer of Philadelphia's Welcome America July Fourth Parade; associate producer of NFL Super Bowl Halftime Show; inductee in IFEA Miller Brewing Hall of Fame.

FRED STEIN, senior partner, The Creative Group; instructor of *Event Sustainability*; producer of U.S. Bicentennial of the Constitution events' opening of the National Constitution Center.

MARK H.L. WELLS, senior event producer, Hello Florida, Florida's largest destination management company; instructor of *Event Sustainability*; past president of Orlando Chapter of International Special Events Society; popular association speaker and consultant.

HARITH WICKREMA, CEO, Harith Productions; instructor of *Corporate Event Leadership*; winner of numerous Gala and Spotlight Awards; 2002 *Event Solutions Event Planner-of-the-Year*.